

ORDER



Orders
Order / Rev: 1845978
 Alt Order #:
Product Desc: week of 9/16
 Estimate:
Flight Dates: 09/16/19 - 09/22/19
Original Date / Rev: 09/11/19 / 10/01/19
Order Type: RFP

KHOU
Primary AE: Kari Bivins
Sales Office: KHOUN
Sales Region: NAT

Agency
Name: Begala-McGrath
 Buying Contact:
 Billing Contact:
 5900 Memorial
 Houston, TX 77007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Bill King / Mayor / TX
 Demographic: A25-54
 Product Codes: PL-City Mayor
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 53157
Agency External ID: 20756AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/20/19	6	\$1,275.00	\$1,083.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	6	\$1,275.00	\$1,083.75	0.00
Totals	6	\$1,275.00	\$1,083.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kari Bivins	KHOUN	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	09/16/19	09/22/19	Local News @ 430a M-FCM Local News @ 430a M-F		430-5a	MTWTF--	:30	5	\$175.00	P02	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	MTWTF--		5				\$175.00		0.00			
N 2	KHOU	09/17/19	09/19/19	Great Day Houston 9-10a Great Day Houston 9-10a		9-10a	-TWT---	:30	2	\$400.00	P02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-TWT---		2				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KHOU	09/16/19-09/22/19	Great Day Houston 9-10a		9-10a	-TWTh-----	:30		(\$400.00)		0.00	NM		
				Credited											
Totals													6	\$1,275.00	